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LISTEN UP!

www.ashevilleaudiology.com

WINTER 2012

A Note From Cynthia...

IN One Ear and IN the Other

Nature gave us two ears designed to work together. And like two ears, the new **CLEAR™** hearing aids developed by WidexUSA communicate with each other instantly, constantly, and now wirelessly!



Asheville Audiology Services

invites you to make an appointment to try these new wireless hearing devices.

Wireless technology in hearing aids is relatively new but allows a patient to hear with both ears and take advantage of what nerve functions still exist from both sides. Not to mention hearing the TV, a music player and your cell phone a lot more effectively, and with ease-of-use.

HOW IT WORKS. Wireless hearing aid technology is like reading a book. When a person is having trouble reading, they want as much light as possible so that their eyes can make out the fine print. When you're trying to hear in a difficult listening environment, you need the most auditory information possible to be able to make out what the words are. When a person is just hearing out of one ear, it makes it much more challenging.

FLEXIBLE TECHNOLOGY. The programming features of **CLEAR** are very flexible and can be configured exactly the way you want and need to hear. By improving the way hearing aids communicate "wirelessly" with each other, the result is better hearing and communication for the wearer. And by adjusting to your listening environment wherever you go, **CLEAR** hearing aids react without delay and stay in constant contact with each other.

WIRELESS CLEAR. The many wireless uses **CLEAR** offers include: TV, cell phone, music player, regular phone, microphone, computer and/or iPad. See how this works inside.

WIDEX CLEAR™
STAY IN SYNC WITH LIFE



Cynthia Earle, Doctor of Audiology

Need a Speaker?



I am available to talk to your group or organization about hearing loss and hearing aids, hearing protection and preservation. Please call my office to schedule a talk.

Learn more about the **TV-DEX, RC-DEX, and M-DEX wireless devices for CLEAR inside.**



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Proud Member



It's About Quality of Life!

New Study Finds that Hearing Aids Considered Quality of Life Issue

Many patients at Asheville Audiology Services already know that the hearing aids we fit them with greatly improved their quality of life. The comments we receive about quality of life issues before they wore hearing aids compared to the comments afterwards are consistent and coincide with a new study's findings.

The new study, conducted by the Better Hearing Institute (BHI) in Washington, D.C., reveals that patient's who seek help for their hearing difficulties through the use of hearing devices regain a better quality of life. Two thousand participants were studied.

In this issue of Listen Up we describe two hearing devices that fit any hearing need in the spectrum. These hearing devices start at \$1500 a pair, and that's for high quality technology. Whether you struggle a little bit in your daily routine or currently wear hearing aids that don't do the job for you, we encourage you to come in and to try these new, easy-to-use, devices. We are very grateful to the many patients who have referred their friends and family members to us for a hearing screening and hearing aids.

A new study revealed that patient's who seek help for their hearing difficulties experience:

- Greater ability to communicate in most listening situations including one-on-one conversations
- Improved relationships with loved ones at home, friends in social situations, or colleagues at work
- A sense of safety, self-confidence and independence
- Better hearing while watching the TV, shopping, riding in the car, and other leisure activities.

RECIPE

Curried Pumpkin Soup



Native Americans roasted pumpkin over campfires, added the blossoms to stews, and used the seeds for medicinal purposes. Dried pumpkin was ground into flour and the shells were used as bowls to store grains and beans. They also pounded and dried the pumpkin flesh into strips and wove them into mats, which they traded with settlers. We're not suggesting that you try any of that, but try the recipe; it's delicious!

- 2 tbsp butter or margarine
- 1 (8 oz) package sliced fresh mushrooms
- 1/2 cup chopped onion
- 2 tbsp all purpose flour
- 1 tbsp curry powder
- 3 cups chicken broth
- 2 cups canned pumpkin
- 1 tbsp honey
- 1/2 tsp salt
- 1/4 tsp ground nutmeg
- 1/4 tsp pepper
- 1 (12 oz) can evaporated milk

Melt butter in large saucepan, add mushrooms and onion, and sauté till tender. Stir in flour and curry powder. Gradually add chicken broth and cook over medium heat, stirring constantly, until mixture is thickened.

Stir in pumpkin and next four ingredients. Reduce heat and simmer, stirring occasionally for ten minutes. Stir in milk, and cook stirring constantly until thoroughly heated. Garnish with sour cream or chopped fresh chives if desired.

Yield: Six and one half cups.

Hearing aids are an eligible FSA (*Flexible Spending Account*) purchase.

A number of our patients use their FSA dollars to purchase hearing aids. Although it is more common to spend your FSA dollars at the end of the year, you may use them any time for new hearing aid technology. The most common type of FSA is used to pay for medical expenses not paid for by insurance such as deductibles, copayments, and co-insurances.

An alternative hearing aid for people who aren't ready for a hearing aid



ONLY \$1500 A PAIR*



*Cannot combine with other offers or insurance

You've never seen anything like it. AMP is designed to fit snugly inside your ear canal, where no one can see it. It's comfortable and easily removable, so you're in control of your hearing. And at \$1500 a pair, you're in control of your budget too!

If your ear canal is too small for the Lyric/Wow extended wear device, than AMP may be a great alternative for you.

If you've been waiting for a more affordable alternative to the extended wear or custom hearing aids, it's time to try AMP. We call it the "budget" hearing aid for people who aren't quite ready for a hearing aid.

You can't afford to not hear. The invisible Amp hearing aid you can afford!

- Fits snugly in your inner ear
- Ready to wear in one visit
- Easy to remove
- Can be used as back-up aids



Meet Our Front Office Staff



Betty Champion

Many of you know Betty. She is the voice you hear that calls you to remind you of your appointments. What you may not know about Betty is that she is a retired eighth grade school teacher. She taught at Charles D. Owen Middle School for 38 years before joining Asheville Audology Services. She graduated from Western Carolina University in Callowhee in 1966. Her and Randy, her husband of 45 years, have two children, Chris and Leslie. Betty is very active in her church.

Meet Heather Hensley

Heather is our new full time front office staff member. She welcomes you as you arrive for your appointment and keeps your information up-to-date in our computer system. Heather also is an expert at filing medical insurance claims. She can help you with your insurance as needed. Heather has lived in Western North Carolina for 20 years. She was born in England, and enjoys traveling and spending time with her family.



Hear the TV at a Volume Everybody Can Enjoy

The new **CLEAR** hearing aids by WidexUSA are fully compatible with TV-DEX, a unique breakthrough for TV listening. The RC-DEX, a keychain-sized remote control for discreet operation, and the M-DEX, for clear cell phone conversations and enjoying your favorite music, are two other devices that are available with **CLEAR**; a "clearly" remarkable hearing aid!



TV-DEX automatically sets the volume to a level that everybody can enjoy.

